

## **FOURTH PART: THE IMPLEMENTATION OF THE PROTOCOL AND THE PRESENTATION OF THE RESULTS**

Time passed between the initial idea and the submission of the written protocol to the various partners involved in the project.

The actual implementation phase of the study can also be long, especially if it is a prospective study requiring long-term follow-up of the group(s) studied. But this follow-up will be all the easier, the start of the study and the management all the more simple, that the protocol will have been able to identify and solve in advance all the potential difficulties. This is to reiterate the importance of not being stingy with your time when designing a protocol.

What are search results?

- positive: there is an effect or a difference. Is this clinically relevant?
- negative: doesn't the information however deserve to be submitted to the medical community, for the benefit of patients?

A clinical research study, no matter how interesting, only makes sense if its results are made public. Dissemination of information, through the channel of medical publication, is the final and essential stage of research. This no longer depends exclusively on the researcher. It will have a good chance of existing if the results of the study are relevant, but also if their presentation is good.

This is the delicate aspect of medical writing, which relates to form, and which the researcher must master in order to get the substance across to the professional and public readers.